



life with style[®]

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WATER HYDRAULICS

- NO WAY -

Global reasons – limited relevance and application

- The Australian Standard restricts it to 0.10m/s speed (faster is a breach of the safety rules)
- The Australian Standard restricts it to 3m travel (further is a breach of the safety rules)
- It has a highly limited application only suitable for some simple situations
- It's not a globally accepted mass produced drive technology (eg the multi-nationals don't offer it)
- Its just really slow and limited (1/3rd of the speed of our Elfo lift for example)

Practical reasons – and competitive forces explanation

- The common type of water drive machine is manufactured by Aussie Lifts in Qld (a retailer too). We would have to compete with the manufacturer. (efficiency is through partnership in the supply lines)
- Other companies may promote it because it is Australian made. Unfortunately, Australian made does not necessarily mean value or quality, this is different criteria. We would like Australian made but mass production and differing labour costs are a fact of the modern world. (who drives an imported car?)
- competition is healthy, marketing puffery is legal, comparing a bad product to your good stuff, (to make it look better) is clever strategy. ***But the truth will out – and it should.***

WATER IS ABRASIVE / WATER IS ROUGH

A swing door lift solution in a private home should serve 5 years warranty - easily.

Water drives may not do that, as water is abrasive.

Water under pressure is used for cleaning! Water causes wear on its parts. That's why planes, cars and every other product uses OIL in its hydraulic systems.

We believe in quality and performance - the water drive fails in both categories.

As we are Australia's greenest lift company with our exclusive Supermec and superior technology - Our technical leadership allows us to form educated views.

Any company that suggests water is an equivalent / superior drive system over an oil hydraulic, is ignoring the fact that water is an abrasive, or they don't know what's really good.

At Lift Shop, we care.

